



PRESS RELEASE

RISPOSTE TURISMO: The second edition of Adriatic Sea Forum - cruise, ferry, sail & yacht, an itinerant international event dedicated to maritime tourism in the Adriatic relative to the cruise, ferry and nautical sectors, will be held in Dubrovnik on 23 and 24 April 2015.

Meetings, discussions, opportunities for business networking and in-depth analysis are the focus of the two-day event hosted this year in Dubrovnik, pearl of the Adriatic and UNESCO World Heritage Site.

On Thursday 23th and Friday 24th of April in Dubrovnik, at the Importanne Resort, the second edition of the Adriatic Sea Forum – cruise, ferry, sail & yacht will take place. This itinerant international event dedicated to maritime tourism in the Adriatic relative to the cruise, ferry and nautical sectors (motor and sail) planned and organised by Risposte Turismo – a research and consultancy company servicing the tourism macro industry, founded and directed by Francesco di Cesare – will be organised this year in partnership with the Dubrovnik Port Authority and the City of Dubrovnik.

After the success of the 2013 edition held in Trieste, with more than 300 participants and more than 40 international speakers, the Adriatic Sea Forum will, again this year, provide the opportunity to meet, discuss and network with operators working solely, or partially, in the Adriatic: tour operators, travel agents, shipping companies and agents, port and airport terminal operators, marina and small port operators, charter companies, shipbuilders, public administrations, local tourism promotion boards and many others.

The event, in addition, will undertake to highlight the leading role the Adriatic deserves among the geographic areas with a strong orientation toward tourism, given the more than 150 destinations in the 7 countries (Albania, Bosnia Herzegovina, Croatia, Greece, Italy, Montenegro and Slovenia) that face onto the Adriatic Sea.

The structure of the two-day forum has been confirmed, with plenary and parallel discussion sessions dedicated to the important themes of maritime tourism in the area and in-depth analysis of specific topics of interest, alternating with keynote speeches and presentations.

Of the main topics to be discussed in the three official languages of the event (English, Croatian and Italian) there is the importance of considering the Adriatic as a single brand to promote, the future of nautical activities in the area, the realisation of new routes for the ferries, the leadership role of the cruise sector for the development of the whole Adriatic and, finally, the sustainable economic growth of the Adriatic region.

The event, the only one to unite at one gathering all the different forms of maritime tourism in the Adriatic, will also allow all the participants to be informed of the European programmes dedicated to the area.

In addition, there will be an exclusive preview of the new edition of the Adriatic Sea Tourism Report, the Risposte Turismo research report with the most up-to-date data on the cruise, ferry and boating sectors in the Adriatic.



The Adriatic Sea Forum Alumni@ASF is back again this year; an initiative that permits 50 students or recent university graduates of the countries that face onto the Adriatic, of less than 30 years of age, to participate in the event, following the activities and being in contact with the operators present.

See www.adriaticseaforum.com for general information on the event and registration details.

Risposte Turismo is a research and consultancy company servicing the tourism macro industry, which has been active for more than 10 years on a European level. Founded and directed by Francesco di Cesare, Risposte Turismo has been following issues related to maritime tourism for years, establishing itself as one of the main research and consultancy organisations in the tourism sector. Since 2011 it has organised [Italian Cruise Day](#), the event that has become the point of reference for the Italian cruise sector, this year in its fifth edition, planned for 2 October 2015 in Civitavecchia, and since 2013 Adriatic Sea Forum – cruise, ferry, sail & yacht.

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